

# Rebecca Scholes

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(484) 319-8802

## EDUCATION

### Bachelor of Science in Communication, Journalism

#### Minor in Recreation Management

Appalachian State University, Boone, NC

AUGUST 2022 - MAY 2024

3.98 GPA

### Associate of Arts

Isothermal Community College, Rutherfordton, NC

AUGUST 2019 - MAY 2021

4.0 GPA

## WORK EXPERIENCE

### Footsloggers

Boone — *Social Media Manager/Retail Associate*

FEBRUARY 2025 - Current

- Created engaging content such as posts, stories, reels, and promotional campaigns to drive customer engagement
- Collaborated with store management to promote sales, events, and new product launches
- Maintained knowledge of footwear products, brands, and trends to provide informed recommendations

### Grandfather Mountain

Linville — *Seasonal Ticket Attendant*

FEBRUARY 2024 - FEBRUARY 2025

- Cashier with excellent attention to detail resulting in zero errors in till.
- Maintained accurate records of visitor inquiries, feedback, and frequently asked questions to improve guest experience.

### Mountain Alliance Internship

Boone — *Program Coordinator*

FEBRUARY 2024 - APRIL 2024

- Assisted with data management and planning the implementation of programs.

### Chimney Rock State Park

Lake Lure — *Seasonal Retail Associate*

APRIL 2021 - JUNE 2022

- Created a welcoming and lasting positive visitor experience.
- Provided excellent customer service, mentioned by name and given 5 stars in customer surveys.
- Trusted with opening and closing procedures.
- Meticulously stocked and maintained a perishable inventory.

## SKILLS

Adobe Create Suite

Microsoft Office Suite

Proofreading

AP Style

Marketing Strategies

Photography

Videography

Adaptability

Eye for detail

## AWARDS

Chancellors List (3.85 GPA or higher): 2021-2024

National Honor Society: 2014-2019

## REFERENCES

Carolyn Edy / Professor of Digital Journalism: [edycm@appstate.edu](mailto:edycm@appstate.edu)  
(828)-262-7759

Volha Kananovich / Multimedia Journalism: [kananovichv@appstate.edu](mailto:kananovichv@appstate.edu)  
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## WEBSITE:

